

# DEKALB POLICE DEPARTMENT



## **PRESS RELEASE**



For Immediate Release

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To Provide Info Call 815-748-8400

To Report a Crime/Request Emergency Police Response Call 9-1-1

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## **DeKalb Police Department announces Labor Day Traffic Safety Campaign Targeting Impaired and Dangerous Driving**

The DeKalb Police Department today kicked off a traffic safety campaign aimed at reducing impaired driving and other hazardous driving behaviors, such as distracted driving and failure to use seat belts. With powerful messages like “Drive Sober or Get Pulled Over,” “If You Feel Different, You Drive Different,” “Drive High Get a DUI” and “Click It or Ticket,” this high-visibility enforcement initiative will run from Aug. 16 through the early morning hours of Sept. 3, encompassing Labor Day weekend.

The DeKalb Police Department is collaborating with the Illinois State Police and local law enforcement agencies across Illinois to support this statewide effort.

In addition to targeting impaired drivers, the campaign will emphasize the "Click It or Ticket" initiative, underscoring the importance of wearing seat belts. Buckling up is the single-most effective way to protect yourself in a crash. Always remember to wear your seat belt and ensure all passengers are also buckled.

As you celebrate, remember to designate a sober driver. Do not let friends or family members drive drunk, high or impaired by other drugs. Even a small amount of alcohol, cannabis or other impairing substance can impair judgment and reaction times, making driving unsafe.

The Illinois “Drive Sober or Get Pulled Over,” “If You Feel Different, You Drive Different,” “Drive High Get a DUI” and “Click It or Ticket” campaigns are administered by the Illinois Department of Transportation with federal dollars from the National Highway Traffic Safety Administration.

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### **PLEASE REPORT SUSPICIOUS ACTIVITY**

City of DeKalb Police Department

815.748.8400 / TDD 815.748.8400 / Fax 815.748.2055

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700 W. Lincoln Hwy, DeKalb IL 60115